



## Creation of SOCAPS MENA

Croissy-sur-Seine, the 8<sup>th</sup> of April, 2016

**SOCAPS Group is proud to announce its development through SOCAPS MENA with Cairo and Beirut offices allowing our customers to benefit from our local presence.**

At a time of market expansion in the Middle East & Northern Africa, SOCAPS MENA's creation responds to the will of SOCAPS, the world leader in technical assistance for packaging machinery, to develop its trade relations in the region.

With a network of 25 technicians and its contacts with local customers, SOCAPS MENA offices in Cairo (Egypt) and Beirut (Lebanon), supported by SOCAPS Group teams in Africa and across the world, will be able to offer its customers one of the strongest technical supports in the Middle East.

In addition to a greater proximity to customers, SOCAPS MENA will be able to offer one of the best solutions of technical coverage in terms of product know-how, diversity of skills and geographical coverage in the Middle East and Africa region.

SOCAPS MENA will also provide a significantly improved solution in order to increase reactivity and save costs (reduced visas issues, solve the language barrier, increase country risk safety) to be the perfect solution with local teams and global structure (insurance, safety plans, logistics...).

### **ABOUT SOCAPS : TALENTED INDUSTRIAL SOLUTIONS**

SOCAPS is a global technical service provider with its headquarters in France.

SOCAPS offers, to its' wide range of industrial customers (manufacturers and final machine users) continuous assistance throughout the different stages of the machine life cycle, from the engineering stage (design, studies, supervision) to the production (mechanical construction, electrical cabling, piping and welding) and on-site interventions (installation, start-up, maintenance).

Over the last 30 years, SOCAPS has developed major experience in the food and beverage, cosmetics and pharmaceutical sectors, mainly in the packaging industry. As such, SOCAPS is the world leader in technical assistances for constructors of packing machinery.

SOCAPS integrates all the necessary skills (designers, project managers, mechanics, electricians, electro-mechanics, field service engineers, programmers, welders etc.) in order to offer its customers a complete access to a wide range of skills that are adapted to their needs.

SOCAPS is also widely present across France and throughout the world thanks to our network of over 460 technicians spread out across the main industrial worldwide hotspots (33 countries) and 8 agencies over 4 continents (Europe, Asia, America, Africa), in France (Rouen, Paris, Nantes, Grenoble), Atlanta (USA), Sao Paulo (Brazil), Singapore and Johannesburg (South Africa).

## **CONTACT**

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